



BMS INSTITUTE OF TECHNOLOGY & MANAGEMENT

An Autonomous Institute Under VTU, Accredited by NBA and NAAC
Yelahanka, Bengaluru-560119.

Name of the Club: The Money Plant Club

Date of Formation: 19th December 2025

Coordinators:

• **Faculty Coordinator:** Dr Balbhadra Kishore

• **Student Coordinators:**

- Karthik Moger President, Money Plant Club
- Tanushree M -Student Coordinator
- Bharadwaj B R
- Yogendra Naik
- Shradha Basavaraj
- Dwithin

Objective:

The Money Plant Club is a student-led initiative focused on building financial awareness, entrepreneurial thinking, and wealth management skills among students. The club aims to bridge the gap between technical education and financial literacy by providing practical exposure to real-world money management, investments, and business strategies. Through interactive sessions, workshops, and projects, the club empowers students to make informed financial decisions and develop a growth-oriented mindset.

Vision:

To be the premier student-led community that nurtures financially literate individuals capable of achieving sustainable economic growth and excellence, while applying financial intelligence in engineering and real-world endeavors.

Mission:

To empower students with essential financial literacy skills through practical learning, interactive experiences, and real-life money management knowledge that drives sustainable growth and enables individuals to thrive in competitive environments.

Frequency of Meeting:

Bi-weekly meetings, along with additional sessions during events, workshops, and financial campaigns.

Roles and Responsibilities:

Faculty Coordinator:

- ❖ Guide the club in aligning with institutional and academic goals.
- ❖ Approve and oversee events, collaborations, and financial initiatives.
- ❖ Provide mentorship and strategic direction.

Student Coordinator / Core Team:

- ❖ Organize workshops, seminars, and financial awareness programs.
- ❖ Conduct sessions on investing, saving, budgeting, and entrepreneurship.
- ❖ Manage social media, branding, and promotions
- ❖ Encourage peer learning and real-world financial application
- ❖ Build partnerships with industry experts and startups.

One Year Activities conducted:

1. WealthWise – Club Inauguration & Trading Workshop

- Date: 19th December 2025
- Venue: BSN Auditorium
- Time: 9-30 to 12-30

The Money Plant Club was officially inaugurated with a dynamic and insightful session focused on financial growth and trading. The event was conducted in collaboration with TradeSteady School of Trading, bringing industry-level exposure to students.

The session was led by Avneesh Asija, Founder and Mentor at TradeSteady, who shared valuable insights into strategic trading, financial growth, and market stability. The workshop provided students with a strong foundation in understanding how financial markets operate and how smart trading decisions can lead to long-term wealth creation.

The inauguration marked the beginning of a meaningful journey aimed at empowering students with financial knowledge and practical money management skills. The speaker emphasized the importance of financial literacy for engineering students, helping them make informed decisions, understand money better, and prepare for a financially secure future.

Students actively participated in the session and gained exposure to:

- Basics of trading and market behavior
- Strategic decision-making in financial markets
- Risk management and stability in investments
- Real-world insights from an experienced industry mentor

The event successfully set the tone for the club's vision of creating a community of financially aware and empowered individuals. It also encouraged students to explore

financial independence, investment strategies, and entrepreneurial thinking from an early stage.



2. Hackonomics 2026 – Ideathon & Innovation Challenge

- **Date:** 13th March 2026
- **Venue:** BMS Institute of Technology & Management
- **Time:** 9:00 AM – 4:00 PM

Hackonomics 2026 was a flagship event organized by **The Money Plant Club**, aimed at fostering innovation, problem-solving, and entrepreneurial thinking among students. This ideathon brought together creative minds to develop impactful solutions across diverse domains such as **Artificial Intelligence, Robotics, Blockchain, Healthcare, AgriTech, FoodTech, Sustainability, and Fashion Technology**.

The event witnessed participation from **200+ students**, making it one of the most engaging and high-energy events conducted by the club. Participants worked in teams to brainstorm ideas, build innovative concepts, and present their solutions to a panel of expert judges.

The event was proudly sponsored by **Beyond the Bean**, which supported the initiative and contributed to its success.

Key Highlights:

- Interactive ideation and innovation sessions
- Hands-on problem-solving in real-world domains
- Guidance and evaluation by experienced judges
- Opportunities for networking and collaboration
- Innovation-focused workshops conducted during the event

Participants showcased exceptional creativity, critical thinking, and technical knowledge while addressing real-world challenges. The judging criteria focused on innovation, feasibility, impact, and presentation.

At the end of the event, **cash prizes worth ₹7,000** were awarded to the top-performing teams, recognizing their outstanding ideas and execution. The prize distribution ceremony celebrated the efforts and achievements of the participants, motivating them to continue their journey in innovation and entrepreneurship.

The event was a grand success, reinforcing the club's mission to promote financial awareness, innovation, and practical learning. It also created a platform for students to explore ideas that bridge technology and economic impact.

